



# SIX YEARS OF IMPACT!

## 2016



### MAJOR ACHIEVEMENTS:

- Rebrand and Relaunch as Impact Branding Consulting
- Secured a multi-year corporate contract
- Launched the IBC Academy
- Chief Visionary Releases 2nd Book – “BeUnleashed” featured in the U.S.A and 2 other countries
- Established the official Board of Advisors
- Presented with The President's Lifetime Achievement Award by Barack Obama

## 2017

### MAJOR ACHIEVEMENTS:

- Obtained the USPTO Trademark
- Proprietary Software Developed “The Profit Enhancer Analysis”
- The CEO, Inducted into CEO Space Forum
- Serves on the board of Lynn Mitchell Foundation
- Secured a new international corporate contract



## 2018

### MAJOR ACHIEVEMENTS:

- The CEO was Inducted into the National Society for Leadership and Success
- The CEO is the Keynote Speaker for Gwinnett Technical College
- Serves on the board of Lynn Mitchell Foundation
- Serves on the board for Shiloh High School
- Ribbon Cutting of new IBC Office in Conyers with Rockdale Chamber of Commerce
- Collaborative Training Seminar with Blackberry and D-Unity
- Established and Launched the Society for Professional Consultants and Coaches (SPCC)



## 2019

### MAJOR ACHIEVEMENTS:

- Acquired two multi-year corporate contracts
- Started investing in other companies
- Serves on the board for Shiloh High School
- Featured during Global Entrepreneurs Week
- Hosts Executive CEO Conference in Punta Cana
- SPCC Continues to grow to 75 members
- The CEO, appointed as Committee Chair on Economic Development with National Small Business Association



## 2020

### MAJOR ACHIEVEMENTS:

- Obtained Diverse Supplier Certifications WBE, MBE, WOSB, and DBE
- Award Recipient of the Home Office Business of the Year by AtlantaBusiness League
- Featured in an Entrepreneur DocuSeries produced by Infusion Soft Keap
- Survived the economic impact of COVID-19 and Team expanded to seven
- Supported clients to obtain over \$2 million in funding
- Speaker & Trainer for BB&T Quarterly Entrepreneurship Workshop
- Obtained the Provisional Patent status from USPTO for our Software The CEO, re-appointed as Committee Chair on Economic Development with National Small Business Association
- Awarded the Navy Seaport Contract as a subcontractor in partnership with V-PMC



## 2021

### MAJOR ACHIEVEMENTS:

- Chief Visionary Released 3rd Book – “25 Golden Nuggets to Business” featured in U.S.A. and 4 other countries
- Featured in Empower Atlanta Magazine
- Featured in The Keap Insider Magazine
- Released software to the public
- Speaker & Trainer for BB&T Quarterly Entrepreneurship Workshop
- The CEO becomes a Certified SCORE mentor
- Launched the Real Biz Life LIVE weekly series
- Hosts Executive CEO Conference in St. Maarten
- The CEO, re-appointed as Committee Chair on Economic Development with National Small Business Association



## 2022

### MAJOR ACHIEVEMENTS:

- Version 3.0 released of The Profit Enhancer Analysis software
- To date, clients in 10+ states and 4 countries

